

**AMENDMENTS TO THE SPECIFICATION**

Page 21, lines 6 to 16:

~~A system for use in an online merchant system which includes a system for  
5 homogenizing the format of received commerce item information from at least  
two distinct online entities, an aggregate database for storing the  
homogenized commerce item information, and a user interface that accesses  
the aggregate database for query and retrieval of competitive commerce item  
information from the online entities and displays it within a user's Web  
10 browser window.~~

~~The system comprises a method and apparatus for associating a commerce  
item information tag with each separate unit of commerce item information  
that is received to the online merchant system, the commerce item  
information tag enabling recording and reporting commerce metrics related to  
15 the commercial activity of a commerce item for sale through the online  
merchant system.~~

A system for use in an online merchant system which includes a system for  
homogenizing the format of received commerce item information from at least  
20 two distinct online entities, an aggregate database for storing the  
homogenized commerce item information, and a user interface that accesses  
the aggregate database for query and retrieval of competitive commerce item  
information from the online entities and displays it within a user's Web  
browser window. The system comprises a method and apparatus for  
25 associating a commerce item information tag with each separate unit of  
commerce item information that is received to the online merchant system,  
the commerce item information tag enabling recording and reporting  
commerce metrics related to the commercial activity of a commerce item for  
sale through the online merchant system.